



## FACULTAD DE CIENCIAS JURÍDICAS

### ESCUELA DE ESTUDIOS INTERNACIONALES

#### 1. Datos

**Materia:** INTERMEDIATE ORAL COMMUNICATION SKILLS AND COMPOSITION  
**Código:** ESI0011  
**Paralelo:** C  
**Periodo :** Septiembre-2021 a Febrero-2022  
**Profesor:** ANDRADE CHACÓN ANA ISABEL  
**Correo electrónico:** aandrade@uazuay.edu.ec  
**Prerrequisitos:**

**Nivel:** 3

**Distribución de horas.**

| Docencia | Práctico | Autónomo: 64         |          | Total horas |
|----------|----------|----------------------|----------|-------------|
|          |          | Sistemas de tutorías | Autónomo |             |
| 64       | 32       | 16                   | 48       | 160         |

Código: ESI0006 Materia: ADVANCED ENGLISH GRAMMAR, READING AND WRITING  
 Código: UID0200 Materia: ELEMENTARY 2

#### 2. Descripción y objetivos de la materia

La asignatura está enfocada a las destrezas comunicacionales y discursivas del idioma. Habilidades tales como argumentar, debatir y escribir correctamente los argumentos de defensa de una específica posición estarán presentes.

La asignatura aporta de manera integral a la formación del estudiante de estudios internacionales, toda vez que le permite desarrollar destrezas en el ámbito de la negociación y las relaciones internacionales.

El estudiante de la carrera podrá acceder al debate académico y de ideas relacionado a su perfil de egreso. El idioma inglés resulta una herramienta indispensable para la formación del estudiante de la carrera.

#### 3. Objetivos de Desarrollo Sostenible

#### 4. Contenidos

|          |                                                                                                                                                    |
|----------|----------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>1</b> | <b>INTRODUCTION TO PUBLIC SPEAKING</b>                                                                                                             |
| 1.1      | Speaking in public, ethics and public speaking, listening. (4 horas)                                                                               |
| 1.2      | Prepare and deliver a self introductory speech. (2 horas)                                                                                          |
| <b>2</b> | <b>SPEECH PREPARATION AND ORGANIZATION</b>                                                                                                         |
| 2.1      | Selecting a topic and purpose, analyzing the audience; gathering materials, supporting ideas. (4 horas)                                            |
| 2.2      | Organizing the body of the speech, beginning and ending the speech (introduction, conclusion), outlining the speech (body, connectives). (4 horas) |
| 2.3      | Building an outline for a speech (2 horas)                                                                                                         |
| 2.4      | Composition: The structure of an essay: definition of an essay; formatting an essay; writing a thesis statement (p.56) (4 horas)                   |
| 2.5      | Composition: The purpose of an outline; writing an outline (p.63) (4 horas)                                                                        |
| <b>3</b> | <b>SPEECH PRESENTATION: LANGUAGE</b>                                                                                                               |

|          |                                                                                                                                                                           |
|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3.1      | Using language accurately and clearly. Denotation vs. Connotation. Getting rid of clutter. (4 horas)                                                                      |
| 3.2      | Using language vividly. Simile, metaphor, rhythm devices (parallelism, repetition, alliteration, antithesis) (4 horas)                                                    |
| 3.3      | Using language appropriately. Appropriateness to the audience, topic, speaker, inclusive terms. (4 horas)                                                                 |
| 3.4      | Composition: introductions and conclusions; purpose of an introduction, types of introductions; the purpose of a conclusion, writing conclusions (p. 71) (4 horas)        |
| 3.5      | Composition: coherence and unity; the importance of unity in essay writing; editing an essay for unity; the importance of coherence; creating coherence (p. 78) (4 horas) |
| 3.6      | Test #1 (2 horas)                                                                                                                                                         |
| <b>4</b> | <b>BUILDING AN ARGUMENT</b>                                                                                                                                               |
| 4.1      | Basic principles of critical thinking. Critical thinking strategies, standardizing arguments, deductive and non-deductive arguments, premises, conclusions. (4 horas)     |
| 4.2      | Argumentation theory. Definition, history, schemes, enthymemes. Premises and conclusions. (4 horas)                                                                       |
| 4.3      | Common fallacies in reasoning. Red herring, Ad hominem, Either-or, Bandwagon, Slippery slope (4 horas)                                                                    |
| 4.4      | Constructing counterarguments and refutations (4 horas)                                                                                                                   |
| 4.5      | Toulmin's structure of argumentation. Claim, grounds/support, warrant, backing, qualifier, rebuttal. What makes good evidence. (4 horas)                                  |
| 4.6      | Composition: opinion paragraphs: distinguishing between fact and opinion; organizing and writing opinion and arguments (p.33) (4 horas)                                   |
| 4.7      | Composition: Comparison-contrast: reasons for writing them; organizing comparison/contrast; advantages and disadvantages of a topic (p. 40) (4 horas)                     |
| 4.8      | Test/Presentation #2 (2 horas)                                                                                                                                            |
| <b>5</b> | <b>SPEECH DELIVERY</b>                                                                                                                                                    |
| 5.1      | What is good delivery? Reading from a manuscript, speaking impromptu, extemporaneously. (4 horas)                                                                         |
| 5.2      | Speaker's voice. Volume, pitch, rate, pauses, vocal variety, pronunciation, articulation. (4 horas)                                                                       |
| 5.3      | Speaker's body. Personal appearance, movement, gestures, eye contact. Practicing delivery. (2 horas)                                                                      |
| 5.4      | Visual Aids. Using objects, models, photographs, drawings, graphs, charts, video. Using Powerpoint effectively. (2 horas)                                                 |
| 5.5      | Composition: problem-solution: writing about problems and solutions: first conditional (p.50) (4 horas)                                                                   |
| 5.6      | Composition; problem-solution: writing about problems and solutions (p.50) (2 horas)                                                                                      |
| 5.7      | Test/Presentation #3 (2 horas)                                                                                                                                            |

## 5. Sistema de Evaluación

### Resultado de aprendizaje de la carrera relacionados con la materia

#### Resultado de aprendizaje de la materia

#### Evidencias

#### ba. Comunicarse con fluidez y precisión en español y en un idioma extranjero, de forma oral y escrita

-Investigar y debatir temas de importancia para los estudiantes y la comunidad, usando las estructuras gramaticales aprendidas en clase

-Evaluación escrita  
-Evaluación oral

### Desglose de evaluación

| Evidencia       | Descripción                                                                      | Contenidos sílabo a evaluar                                                                                                                | Aporte     | Calificación | Semana                            |
|-----------------|----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|------------|--------------|-----------------------------------|
| Evaluación oral | Classwork - worksheets and written speeches. Autonomous work. Quiz. Oral speech. | INTRODUCTION TO PUBLIC SPEAKING, SPEECH PREPARATION AND ORGANIZATION                                                                       | APORTE     | 10           | Semana: 6 (25/10/21 al 30/10/21)  |
| Evaluación oral | Classwork. Written essays. Oral presentations.                                   | BUILDING AN ARGUMENT, SPEECH PRESENTATION: LANGUAGE                                                                                        | APORTE     | 10           | Semana: 12 (06/12/21 al 11/12/21) |
| Evaluación oral | Persuasive speech.                                                               | SPEECH DELIVERY                                                                                                                            | APORTE     | 10           | Semana: 16 (03/01/22 al 08/01/22) |
| Evaluación oral | Speech                                                                           | BUILDING AN ARGUMENT, INTRODUCTION TO PUBLIC SPEAKING, SPEECH DELIVERY, SPEECH PREPARATION AND ORGANIZATION, SPEECH PRESENTATION: LANGUAGE | SUPLETORIO | 20           | Semana: 21 (07/02/22 al 07/02/22) |

### Metodología

### Criterios de Evaluación

## 6. Referencias

### Bibliografía base

#### Libros

| Autor                                  | Editorial   | Título                                     | Año  | ISBN                    |
|----------------------------------------|-------------|--------------------------------------------|------|-------------------------|
| Stephen E. Lucas                       | McGraw Hill | The Art of Public Speaking                 | 2012 | ISBN: 978-0-07-340673-2 |
| ZEMACH DOROTHY E<br>AND RUMISEK LISA A | Macmillan   | COLLEGE WRITING FROM<br>PARAGRAPH TO ESSAY | 2003 | 978 0 333 98853 4       |

#### Web

#### Software

### Bibliografía de apoyo

#### Libros

#### Web

#### Software

\_\_\_\_\_  
Docente

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Director/Junta

Fecha aprobación: **16/09/2021**

Estado: **Aprobado**